

The Metro Project Action Plan framework

| Objectives | Strategies | Actions | Timeframe |
|---|--|---|--------------------------------|
| 1. Take effective and efficient action to transform Auckland's economy. | 1.1 Take an integrated, region-wide approach to transforming Auckland. | 1.1.1 Deliver a single plan for the Auckland city-region. 1.1.2 Demonstrate strong and united leadership. 1.1.3 Establish well-resourced and well-coordinated response and delivery mechanisms. | 1–2 years Ongoing 1 year |
| 2. Develop world-class infrastructure and world-class urban centres | 2.1 Coordinate infrastructure planning, decision-making and investment | 2.1.1 Plan for all infrastructure within the wider context of a single vision for the Auckland city-region. | 1–2 years |
| | 2.2 Deliver on energy and broadband infrastructure requirements | 2.2.1 Complete an energy prospectus to secure supply and better manage demand. | 1–3 years |
| | | 2.2.2 Fast-track widespread, high-speed broadband deployment and uptake throughout the region. | 1 year |
| 2.3 Create strong and distinctive centres within the region | 2.3.1 Complete the CBD and waterfront development. | 1–20 years | |
| | 2.3.2 Fast-track town centre development. | 1–2 years | |
| 3. Transform Auckland into a world-class destination | 3.1 Bring the world to Auckland | 3.1.1 Produce and implement a regional visitor strategy. | 1–2 years |
| | 3.2 Build on Auckland's distinctiveness | 3.2.1 Develop an Auckland regional brand identity with integrated communication tools for use by tourism, business and community. | 1 year |
| | 3.3 Position Auckland as a major event destination | 3.3.1 Develop a major event portfolio to build world-class capability and profile. | 1 year |
| | 3.4 Use the Rugby World Cup to create long-term benefits | 3.4.1 Deliver additional infrastructure projects such as a world-class sporting venue, high-speed transport links, and a national convention centre. | 1–5 years |

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|---|--|---|------------------------|
| 4. Develop a skilled and responsive labour force | 4.1 Take an integrated, region-wide approach to tackling Auckland's skill issues. | 4.1.1 Establish a business-led skill leadership group that is facilitated by the regional economic delivery agency. | 1 year |
| | 4.2 Match training provision with skill needs | 4.2.1 Establish a centralised information system to map regional skill needs. | 1–2 years 1–2 years |
| | | 4.2.2 Aggregate activities by providing a web portal-based one-stop shop for education, training and recruitment information. | 2–3 years |
| | | 4.2.3 Positively influence career decisions by building improved capacity for career advisers and teachers. | 2–3 years |
| | | 4.2.4 Better meet business skill needs by providing closer, clearer links between training and industry. | 2–3 years |
| 4.2.5 Encourage continuous skill building by promoting lifelong learning to parents and families. | | 2–3 years | |
| 4.3 Promote education and skilled employment within 'diverse communities' | 4.3.1 Coordinate and bring to scale successful local initiatives. | 1–2 years | |
| 4.4 Improve workplace productivity | 4.4.1 Promote workplace productivity best practice to Auckland city-region employers. | 1–2 years | |
| 5. Increase Auckland's business innovation and export strength | 5.1 Take an integrated, region-wide approach to coordinating innovation programmes and agencies. | 5.1.1 Establish a business-led innovation leadership group that is facilitated by the regional economic delivery agency. | 1 year |
| | | 5.1.2 Supervise 20 to 30 high-growth potential businesses as a pilot study. | 1 year |
| | 5.2 Provide better support for early-stage businesses with high growth potential | 5.2.1 Improve access to pre-seed funding. | 1–2 years |
| | | 5.2.2 Improve coordination and information sharing between angel investor programmes and investor networks. | 1–2 years |
| | | 5.2.3 Ensure tax policy rewards investment in early-stage ventures. | 1–2 years |
| | 5.3 Accelerate innovative businesses in Auckland | 5.3.1 Profile and promote innovation success in the Auckland city-region. | 1–2 years |
| | 5.4 Strengthen collaboration between Auckland's businesses, universities and Crown Research Institutes | 5.4.1 Identify the next Centres of Research Excellence to be funded in Auckland. | 1–5 years |
| | | 5.4.2 Inspire innovation by staging intellectual property showcase events. | 1–2 years |
| | | 5.4.3 Better connect universities, Crown Research Institutes and businesses. | 1–2 years |
| | | 5.4.4 Improve tertiary research funding to support research that can be commercialised. | 2–3 years |
| 5.5 Gain more value from offshore networks | 5.5.1 Leverage international networks and strengthen connections between existing networks and programmes. | 1–2 years | |