



CoastCare

What is CoastCare?

Action orientated groups formed to respond to local coastal issues.

CoastCare brings together people who care about their coastal environment and want to protect and enhance it.

CoastCare draws on all the strengths, knowledge and resources of the community. Local residents, bach owners, beach users,

conservationists, Tangata Whenua, local and regional councils can all play a part.



Groups are involved in many aspects of coastal management including:

- Community education and liaison with beach users groups, local schools, councils and environmental organisations.
- Design and placement of educational signage.
- Promotion of CoastCare group activities and aims through media releases, displays and information leaflets to increase awareness and participation.
- Habitat and dune restoration such as replanting degraded dunes with native sand binding grasses or restoring coastal forest to backdune areas.
- Protecting fragile coastal ecosystems by installing accessways, sand ladders and sand fences to reduce trampling of sensitive native dune plants.
- Beach profile monitoring to understand changes in sand levels over time.
- Weed and pest management including the removal of invasive exotic vegetation and control of animal pests such as possums and rabbits.

How is the Auckland Regional Council involved?

We can offer organisational and administrative support. This includes assistance with producing and sending out flyers, hiring a local hall and putting on a celebratory BBQ after a planting day. ARC staff are available to offer technical advice on coastal management issues and solutions, native coastal plants, cultural heritage areas, habitat restoration, etc. Staff can also provide facilitation for community meetings and assist with networking community groups within the Auckland region and further afield. The ARC has an Environmental Initiatives Fund (EIF) that community groups can apply to for funding.

Some of the benefits of CoastCare:

Community partnerships - groups aim to encompass all coastal user groups and help to bring the community together.

Community solutions – a chance to implement “best fit” solutions that are practicable and achievable.

- It's an opportunity to share knowledge, integrate new ideas and learn from one another.
- CoastCare Groups get recognition in statutory and resource consent planning processes.
- **It's fun!**

Many of us live near the coast and spend large parts of our recreational time on the beach or in the water. By understanding and caring for our coastal areas we can restore and help protect our special coastal areas for future generations.



How can you be involved? . . . Join or start a CoastCare group!

Promote local discussion on coastal issues through community meetings, schools, recreational groups such as sailing clubs, surfers, 4WD clubs.

Contact your local council and the Auckland Regional Council to find out if there are any CoastCare groups already operating in your area or to discuss your ideas for a new group.

CoastCare groups in the Auckland region are growing rapidly - this reflects the excellent results these groups have been achieving.

For further information phone ENVIROLINE 366-2070 or 0800 80 60 40



Whakatepea te kō, kia kotahi **We're in it together** 09 379 4420 www.arc.govt.nz

